



MOVEMBER FOUNDATION & THE DISTINGUISHED GENTLEMAN'S RIDE

UNITED TO STOP MEN DYING TOO YOUNG

Our fathers, partners, brothers
and friends face a health crisis
that isn't being talked about.

GLOBAL STATE OF MEN'S HEALTH

-6

Men die six years
earlier than women on
average, largely from
preventable issues.

510K

510,000 men die from
suicide each year.
That's one every minute.

2ND

Prostate cancer is the
second most common
cancer in men. By 2030
there'll be 1.7 million
men living with it.

x2

Testicular cancer rates
have doubled in the last
50 years, and not enough
is known about why.

BY 2030

**WE'LL REDUCE THE
NUMBER OF MEN DYING
PREMATURELY BY 25%**

25%

We'll reduce the rate of
male suicide by 25%.

1/2

We'll halve the number of
deaths from prostate cancer
and testicular cancer.



We'll halve the number of
men experiencing serious
ongoing mental and physical
side effects from prostate
cancer treatment.

We can't afford to stay silent.
We need to act. That's why we've
partnered with the Distinguished
Gentleman's Ride to take action
and stop men dying too young.

The Movember Foundation
is the only global charity
focused solely on men's
health. We have what it takes
to make it happen.



**IN 2016, DAPPER GENTLEFOLK
ALL OVER THE WORLD RAISED
AUD \$3,663,520 FOR THE
MOVEMBER FOUNDATION.**

The Movember Foundation is tackling some of the biggest challenges faced by men, and now the Distinguished Gentleman's Ride is a part of the action. The funds you raised are already seeing results.

WE'RE INVESTING IN PROSTATE CANCER BIOMEDICAL RESEARCH

The DGR Challenge Award

New Concept Grants

Young Investigators

PCC Biomedical Research Project

These initiatives are all about funding the cutting edge of prostate cancer research and finding new solutions to the biggest challenges.

**PCUK Prostate Cancer Precision
Medicine Project**

Precision medicine is the future. This project aims to transform prostate cancer treatment from a blunt, one-size-fits-all approach, to a model where individual men receive the treatment that best fits their cancer.

PROJECTS THAT IMPROVE THE TREATMENT AND CARE OF MEN WITH PROSTATE CANCER

TrueNTH

This Movember Foundation-led global project is setting the standard in previously unmet areas of prostate cancer care. We're giving men and their families and caregivers important resources to improve their physical and mental health, with and beyond prostate cancer.

Prostate Cancer Outcomes Registry

Thanks to funding from the Distinguished Gentleman's Ride, we'll capture more data than ever before of newly diagnosed prostate cancer cases in New Zealand. This kind of large-scale population understanding is crucial to improving how clinicians and hospitals treat patients.

The IRONMAN Project

IRONMAN is an international collaboration that's gathering data about the treatment pathways for men with advanced prostate cancer, to figure out what's working and what's not.

**International project to compare
and reduce variation in localized
prostate cancer (CRV)**

In an unprecedented collaboration, hospitals across twelve countries are participating in a project to improve the lives of men diagnosed with prostate cancer by measuring the outcomes of men across multiple locations in each country.

MENTAL HEALTH AND SUICIDE PREVENTION PROJECTS

The Making Connections initiative

This initiative is all about finding and funding innovative mental health projects that make a difference in the community. We've funded 16 projects to assist vulnerable groups in the US, including boys and men of colour, veterans, and their families.

Social Innovators Challenge

Experiencing challenging life circumstances like becoming a new dad, losing a job or facing financial hardship can be isolating for men. Through the Social Innovators Challenge we've funded 13 pilot projects globally to help men build and maintain stronger social connections. By helping men build and restore positive relationships we're reducing their risk of anxiety, depression and suicide.